

20
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CATALOG



pineapple
LIFESTYLE FURNITURE

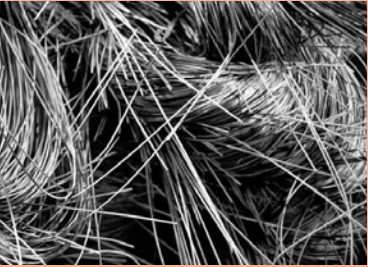
itspineapple.com



Pineapple Lifestyle Furniture

2023
Catalog

TROPICAL STATE OF MIND.



We believe a piece of great furniture can welcome you like a long lost relative.

It transcends a certain warmth, fondness, and familiarity that embraces your heart and makes you feel that you belong.

At Pineapple we aim to accomplish this by infusing love and affection into every aspect of our furniture. Each piece is born out of our passion for good design, high craftsmanship, and exceptional quality. All the while, ensuring optimum comfort that gives you the ultimate seating experience.

Our use of carefully selected natural materials highlights our design philosophy that wants to bring nature closer to home. Not only does it breathe tranquility and radiate positivity, it also acts as a subtle reminder to disconnect from our busy lives every once in a while.



So bask in the glory of the sun or dance wildly in the rain. Feel the gentle breeze blowing through your hair. Our wide range of tropical furniture will get you immersed in the summer vibes.

All year long.





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Dining Chair
Dining Table
Barstool
Stool
Lounge Chair
Sofa
Coffee Table



All Good Things

→ Start



Dining Chair
Dining Table
Barstool
Stool

at the
Dining Table



Mezos

Dining Armchair



Mahogany



Indoor Fabric








55 • 60 • 80 cm

Mezos Dining Armchair doesn't try too hard. Simply because it shouldn't. Its serene undertone makes it a chair that can grace any dining room



Kayla

Dining Sidechair



-  Natural Rattan
-  Steel
-  Leather Binding
-  Indoor Fabric
-  52 • 60 • 90 cm

One of our best-selling chairs, Kayla offers the perfect marriage of natural rattan frame and sturdy steel legs that gives the chair a distinct yet soft and mild character.

Whether you place it in your funky corner office, as a touch of accent in you café or simply as your designated dining chair at home, Kayla oozes summer vibes all year long





Fidela

Dining Table

-  Mahogany
-  90 • 90 • 75 cm

Amara

Dining Armchair



-  Mahogany
-  Rope
-  57 • 61 • 80 cm
-  Indoor Fabric

Dining with family is something to be cherished. Amara Dining Armchair looks to accommodate the ultimate dining experience by including a throw pillow to ensure meals are enjoyed in the most comfortable way possible.

Even if you come for the food, Amara Dining Armchair will make you stay in the dining table long after you finish your meals.

Quadrato

Dining Table

-  Mahogany
-  90 • 90 • 75 cm

Quadrato Dining Table is stylishly designed to ensure every meal together is a memory worth sharing with friends and family.





Rodriguez

Dining Table



Mahogany



180 • 90 • 75 cm

All good things start at a dining table. Rodriguez Dining Table adds a touch of mid-century Scandinavian design to your dining room. The ever versatile Rodriguez Dining Table comes in the perfect size that enables long and meaningful conversation with loved ones.

Fremont

Dining Armchair



Mahogany



Rope



55.5 • 59.5 • 81 cm



Indoor Fabric

Everyone's new favorite chair has arrived. It's elegant, it's tasteful, it's versatile. Fremont breathes luxury and it's presence in the dining room will make people stay longer, doesn't matter what is served on the table. You can't go wrong with Fremont.





○ White Taupe



○ Tiramisu



Leon

Dining Armchair



Mahogany



Rope



60 • 66 • 85 cm



Indoor Fabric

Also in Picture • Quadrato Dining Table P.015

Leon Dining Armchair is our best selling chair. It is the perfect choice for any dining set up.

Now available in all new bold White Taupe and soothing Tiramisu crème.



Ferrara

Dining Armchair

-  Mahogany
-  55 • 62 • 84 cm
-  Natural Peel Rattan
-  Indoor Fabric

Wood and rattan go well together and Ferrara is the ultimate proof of this sentiment. Natural rattan peel is woven delicately to complement the chair's stylish wood finish, giving it a sultry and warm demeanor that will take the chill off any cold conversation.





● *Black Satin*

Freya

Dining Armchair

Mahogany
 55 • 60 • 80cm
 Peel Rattan
 Indoor Fabric



● *Natural*

Mezora

Dining Sidechair

Sungkai
 55 • 60 • 80 cm
 Indoor Fabric



Muffin
 Black Satin

Clara

Dining Sidechair



Sungkai



45 • 54.5 • 78cm



Natural Peel Rattan

● Peel Black Satin



Plywood

● Veneer Natural Oak

● Veneer Black Satin



Natural Peel Rattan

● Peel Natural Oak

Colette

Dining Sidechair



Steel



45 • 54 • 78 cm

Sporting a more understated and simple design language, Colette should appeal more to those who seek simplicity in their daily lives.

With its minimalist design approach, Colette with its variations is specifically designed to subtly introduce rattan weaving to younger audience.



Natural Peel Rattan



Peel Natural Oak



026



Plywood



Veneer Natural Oak



Plywood



Veneer Black Satin



Natural Peel Rattan



Peel Black Satin

027



Plywood

● Veneer Black Satin



Plywood

● Veneer Japanese Oak



Natural Peel Rattan

● Peel Black Satin

● Peel Natural



Cecille

Dining Sidechair



Plywood



Natural Peel Rattan



Steel



42 • 54.5 • 80 cm

The Cecille chair is designed by combining Scandinavian simplicity and local weaving aesthetics.

Standing sturdily on its metal footings while sporting its signature minimalist rattan binding on its four legs, Cecille charms by boasting a local identity to an otherwise universal looking chair.



Plywood

● Natural Oak Veneer

Also available in Hybrid Version



Plywood & Veneer






Natural Peel Rattan



● Dark Grey Webbing & Black Satin

Ruby

Dining Sidechair

-  Sungkai
-  Webbing
-  45 • 52 • 80 cm

Ruby is all about understated elegance and simplicity, making it the best chair for any settings, formal or casual.



● Dark Grey Webbing & Natural Oak





Hanna

Dining Sidechair



Teak & Plywood



Indoor Fabric



46 • 53 • 77.5 cm



Rope



Indoor Fabric





Joanna

Barstool

 Mahogany
 Ø39 • 76 cm

Joanna Barstool is the most practical, simple, and universal individual piece. It goes with any setting and it adds a certain warmth to its surrounding. Available in round and square shape, Joanna Barstool is a must have for wood lovers.





Joanna

Round Stool

 Mahogany
 Ø39 • 45cm

Joanna


Square Stool

 Mahogany
 35 • 35 • 45cm



Kayla

Barstool

-  Natural Rattan
-  Steel
-  Leather Binding
-  Indoor Fabric
-  46 • 51 • 106 cm



An extension of our best-selling Kayla range, Kayla Barstool offers the perfect marriage of natural rattan frame and sturdy steel legs to give the chair a distinct

yet soft and mild character. Kayla Barstool oozes summer vibes all year long.

One of our most intricate designs to date where we fuse upholstered front with woven back, Matteo comes in two options: natural rattan and elegant rope weaving.



● Peel Version

● Rope Version

Matteo

Dining Sidechair

-  Peel Rattan
-  Steel
-  Rope
-  Indoor Fabric
-  44 • 59 • 80 cm

Also in Picture • Quadrato Dining Table P.014



Alesund

Dining Armchair



Sungkai



Rope



Indoor Fabric



54 • 64 • 90,5 cm



Harrington

Dining Armchair



Steel



Mahogany



Rope



Indoor Fabric



54 • 56,5 • 80 cm

Harrington brings about authority and presence to its surrounding, making it the right chair for every alpha.





Sit long



Living Room

Lounge Chair
Sofa
Footstool
Coffee Table






Side Table
Home Office Chair
Accessories

Talk Much

Laugh Often

Nashville

Lounge Chair

-  Mahogany
-  Rattan Pole
-  Rope
-  Indoor Fabric
-  67 • 78 • 80 cm



Lenovo

Lounge Chair

-  Sungkai
-  Indoor Fabric
-  Rope
-  66 • 75 • 79 cm





Leon

Lounge Chair



Mahogany



Indoor Fabric



Rope



77 • 96 • 86 cm

Our tropically inspired Leon Lounge Chair is designed with our consumers in mind. We combine beautiful rope weaving, light wood finishes and thick, comfortable cushion to provide the ultimate seating experience.

Leon

3 Seater Sofa



Mahogany



Indoor Fabric



Rope



201 • 93 • 86 cm



Our tropically inspired Leon 3 Seater Sofa is designed with our consumers in mind. We combine beautiful rope weaving, light wood finishes and thick, comfortable cushion to provide the ultimate seating experience.

Lenovo

3 Seater Sofa



Sungkai



Indoor Fabric



Rope



180 • 74.5 • 78 cm







Primero

Lounge Chair

 Aluminium


 Synthetic Leather

 Rope


 79 • 88 • 91 cm

Foot Stool

 Aluminium

 Synthetic Leather



 Rope

 71 • 56 • 39 cm



Olle



Coffee Table

 Sungkai
 Ø75 • 45 cm



Rolive

Coffee Table

 Mahogany
 120 • 60 • 45 cm



Find our complete catalog and offerings
in our website:

 itspineapple.com



Sienny

Coffee Table



Mahogany



Peel Rattan



Steel



Glass Top






120 • 60 • 45 cm +
Ø50 • 39 cm





Vicente

Side Table

-  Mahogany
-  Steel
-  Ø50 • 60 cm

056



Sienny



Side Table

-  Mahogany
-  Peel Rattan
-  Steel
-  Glass Top
-  Ø50 • 60 cm +
Ø35 • 50 cm

Sienny Side Table is our most beloved item. It comes in set of two and is the best value for quality you can find in the market.

Roro

Side Table

-  Mahogany + MDF
-  50 • 50 • 55 cm

Roro Side Table offers two functional drawers to store your favourite books.





Amore

Home Office Chair

- Steel
- Indoor Fabric
- Mahogany
- Rope
- 67 • 62.5 • 79.5 cm

Lenora


Home Office Chair

- Aluminium
- Indoor Fabric
- Rope
- 65.5 • 62.5 • 89 cm



Throw Pillows

 Indoor Fabric

 45 x 45 cm



Big Weave



Blue Fin



Bone Yellow



Navy Gold




Rust



Stitch Sand

Add a personal touch to your sofa with our new collection of throw pillows.

 40 x 40 cm



Chamomile



Matcha



Jasmine



Peppermint



↑ Most of

life's greatest moments



Dining Chair
Dining Table
Barstool
Stool
Lounge Chair
Sofa
Coffee Table

happen beyond

four walls



● Anthracite



○ White Taupe

Wave

Dining Armchair



Stainless Steel



Rope



Outdoor Ready



Outdoor Fabric



58 • 58.5 • 80 cm

Our most beloved outdoor dining chair, Wave is the go-to chair for any occasion under the sun.



Follow our Instagram to find Inspiration and latest updates





@pineapplefurniture


Also in Picture • Vicente Coffee Table P.050


Fontana


Dining Armchair

- 

Stainless Steel
- 

Outdoor Ready
- 

Rope
- 

Outdoor Fabric
- 

50 • 61.5 • 79 cm





Jeneiro


Stacking Chair

 Stainless Steel

 Rope

 Outdoor Fabric

 Outdoor Ready






 59.5 • 60 • 81 cm





Brielle

Stacking Chair

-  Stainless Steel
-  Rope
-  Outdoor Ready
-  Outdoor Fabric
-  59 • 65 • 82.5 cm








072

Save your space and organize your outdoor set up with Brielle. Stack 'em up!



Cocoon






Dining Armchair

-  Aluminium
-  Synthetic Rattan
-  Outdoor Ready
-  Outdoor Fabric
-  60 • 61 • 78.5 cm

Outdoors

Oleos

Dining Sidechair

-  Stainless Steel
-  Rope
-  Outdoor Ready
-  Outdoor Fabric
-  45 • 55 • 80 cm





● Black Gold

Bjorka

Stacking Chair

- Stainless Steel
- Twist Cord
- Outdoor Ready
- 58 • 60 • 81 cm

● Choco



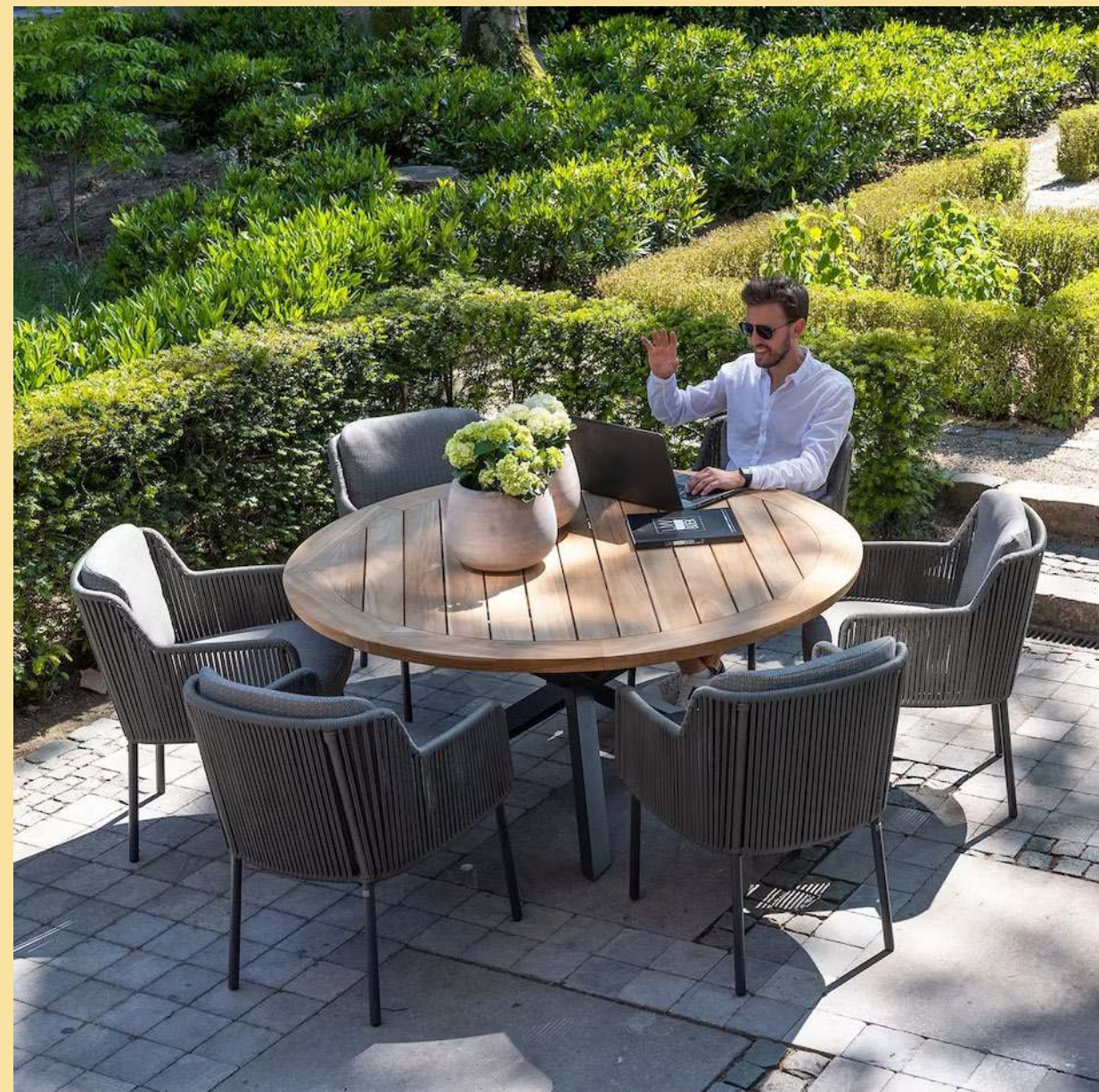
074 The best looking stacking chair in the market, Bjorka is a sure eye candy for your outdoor set up.

Bernardo

Dining Armchair

- Stainless Steel
- Rope
- Outdoor Ready
- Outdoor Fabric
- 61 • 67 • 80 cm

One of our most luxurious dining chairs in our roster, Bernardo offers the most comfortable seating experience while elevating your dining set with the utmost elegance





Pimiento

Stacking Chair



Stainless Steel



Rope



Outdoor Ready



Outdoor Fabric



58 • 63 • 80 cm

Surely the most fun, Pimiento will offer a joyful atmosphere to your menu.



Trifecta

Lounge Chair



Stainless Steel



Rope



56 • 70 • 70 cm



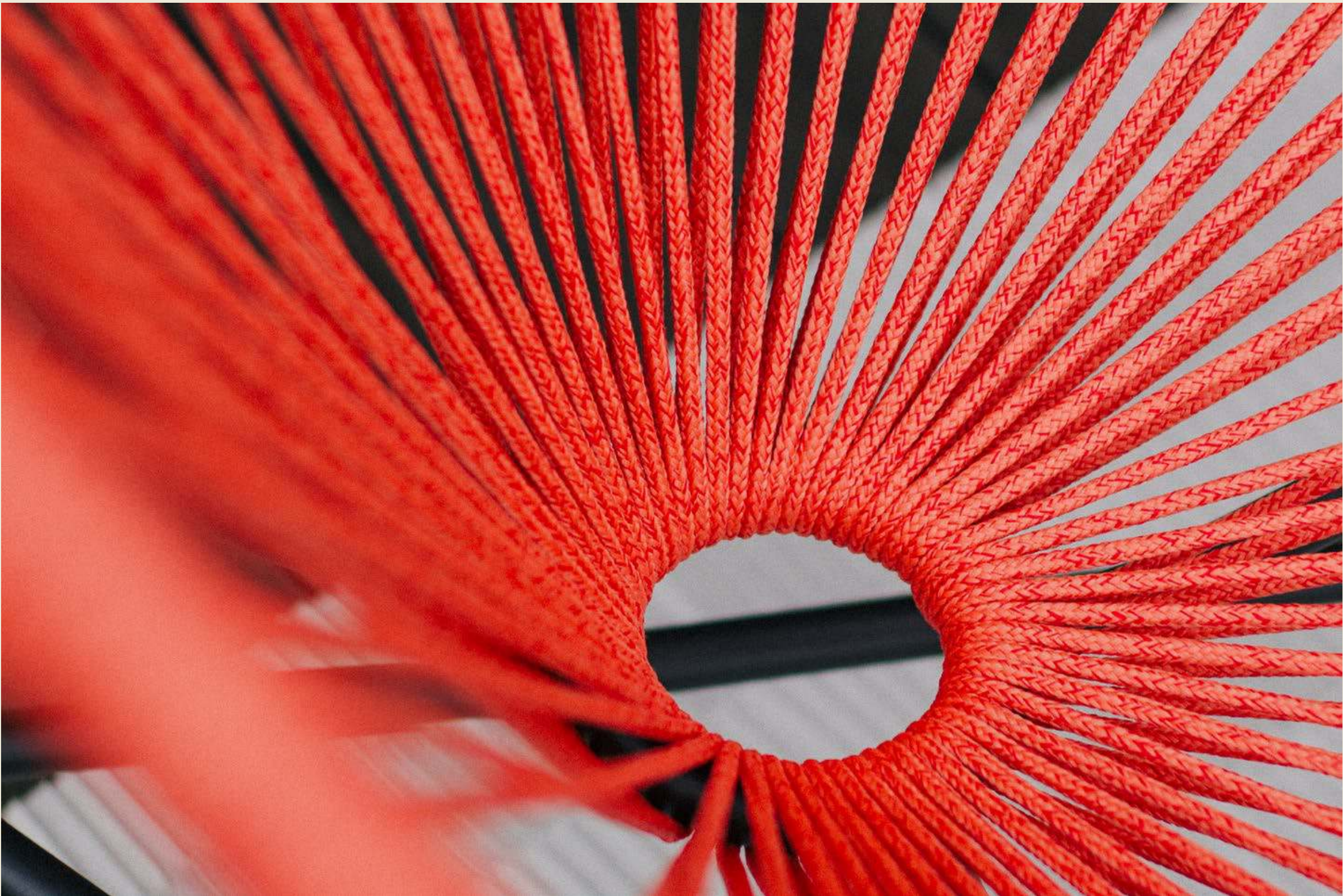
Outdoor Ready



● Caramel

Another one from our nostalgia series is Trifecta Lounge Chair. Relive past memories by lounging in this sentimental piece. This three-legged cozy chair is made of stainless steel frame and wrapped in brown or orange rope.

● Chili



Nautica

Lounge Chair



Stainless Steel



Teak



Outdoor Fabric



Outdoor Ready



69 • 80 • 59 cm

2,5 Seater Sofa



Stainless Steel



Teak



Outdoor Fabric



Outdoor Ready




160 • 80 • 59 cm

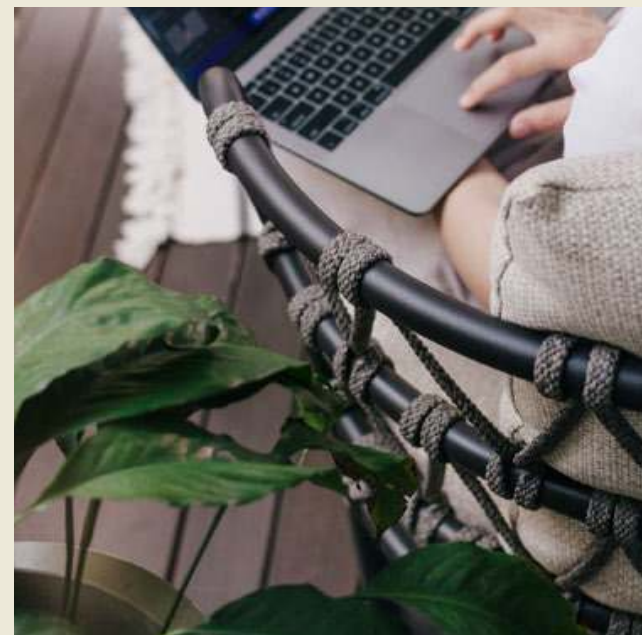
Treasured by both the younger generations and the young at hearts, Nautica is the automatic option for those looking for a sleek outdoor companion.



Amara

Lounge Chair

-  Aluminium
-  Rope
-  Outdoor Fabric
-  Outdoor Ready
-  Ø80 • 72 cm



Amara Lounge Chair is all about comfortable cushion, making it the perfect nest for a slow lazy Sunday.





Torin

Lounge Chair



Aluminium



Rope



Outdoor Fabric



Outdoor Ready



64 • 75 • 69 cm

Simplicity speaks volumes and the volume is high with this one. Torin and its straightforward design language is a modern day classic for those looking for slim and sleek outdoor arrangement.

Rome

Coffee Table



Aluminium



Ø58.5 • 35 cm



Teak



Ø90 • 40 cm



Stainless Steel



Outdoor Ready



Otello

Coffee Table



Rope



Aluminium









Ø90 • 45 cm



Durante

Daybed

-  Aluminium
-  Teak
-  Outdoor Fabric
-  Synthetic Rattan
-  168 • 85 • 80 cm
-  Outdoor Ready




Side Table

-  Aluminium
-  Glass Top
-  Synthetic Rattan
-  Outdoor Ready
-  Ø 45 • 51 cm




Bernardo


Lounge Chair

 Stainless Steel


 Rope

 Outdoor Fabric


 Outdoor Ready

 75 • 85 • 72 cm


2,5 Seater Sofa

 Stainless Steel

 Rope

 Outdoor Fabric

 Outdoor Ready

 161 • 86 • 72 cm



For questions and inquiries, you can send us an email to:

 hello@itspineapple.com

Filippa

Lounge Chair



Stainless Steel



Rope



Outdoor Fabric



Outdoor Ready



76 • 86 • 81 cm

Filippa is among the most elegant lounge chairs we have and it is easy to integrate it into every configuration. A true amphibious, you can swing Filippa indoor and outdoor at your liking and it will still be everyone's favourite chair.



○ Ivory





● Anthracite





Fabio


Lounge Chair

 Aluminium Frame


 Outdoor Fabric

 82 • 84 • 71 cm


 Rope


 Outdoor Ready

2,5 Seater Sofa

 Aluminium Frame

 Outdoor Fabric

 158 • 84 • 71 cm






 Rope

 Outdoor Ready

Fabio is all about that comfortable cushion.
Relax in style while you soak up the sun.

Flow

2 Seater Modular Sofa

-  Aluminium
-  Teak
-  Outdoor Fabric
-  Outdoor Ready
-  172 • 95 • 92 cm


Coffee Table

-  Aluminium
-  Teak
-  Outdoor Ready
-  95 • 95 • 30 cm

The design never stops and will flow forever with Flow. It is the most versatile modular piece and you can adjust it according to your outdoor area.



For further inquiries, you can contact us via our WhatsApp here:

 +62 812 9139 8097





Conchetta

2 Seater Modular Sofa

- Stainless Steel
- Outdoor Fabric
- 165 • 81 • 68 cm

- Teak
- Outdoor Ready

Coffee Table

- Stainless Steel
- 120 • 70 • 30 cm

- Teak
- Outdoor Ready

The perfect outdoor sofa for the subtle romantic in every of us.










Naples with its linear design lines is our most sought after outdoor barstool.

Cocoon

Barstool






-  Stainless Steel
-  Synthetic Rattan
-  Outdoor Fabric
-  Outdoor Ready
-  53 • 56.5 • 95.5 cm

Your safest bet under the sun. Cocoon is wrapped in worry-free Hularo synthetic rattan weaving that will surely stand against the test of time.



Naples

Barstool

-  Stainless Steel
-  Rope
-  Outdoor Fabric
-  Outdoor Ready
-  49 • 53.5 • 97 cm





Bella

Barstool

- Stainless Steel
- Outdoor Fabric
- 49 • 46 • 83 cm
- Rope
- Outdoor Ready



Genoa

Barstool

- Teak
- Outdoor Fabric
- 53 • 54.5 • 97 cm
- Rope
- Outdoor Ready





Canele

Stool



Aluminium



Rope



Quick Dry Foam



Outdoor Ready



Ø40 • 42 cm







The more the merrier. The ever playful Canele stool is a perfect addition to your outdoor lounging. Add more and more to accommodate friends and family for an intimate session under the stars.



Havana





Parasol

-  Aluminium with Resin Base
-  Polyester
-  Outdoor Use
-  300 • 300 • 275 cm



Siesta

Parasol

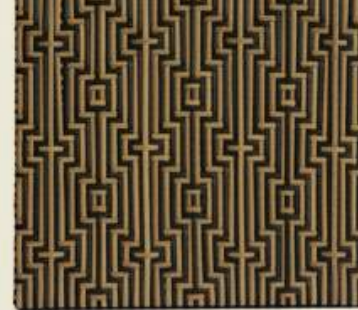
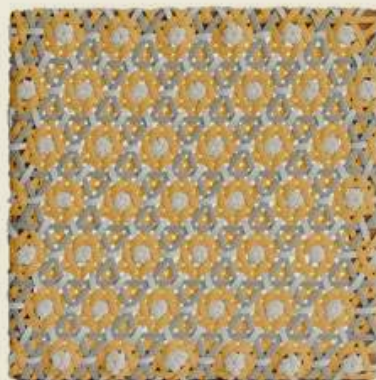
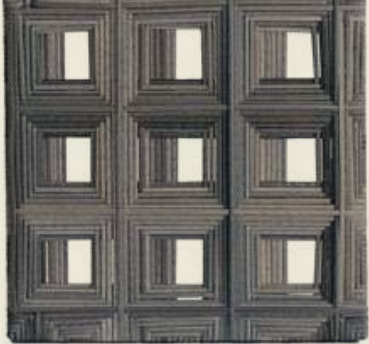
-  Aluminium with Slab Base
-  Polyester
-  Outdoor Use
-  300 • 300 • 275 cm



Come see our furniture and try them out yourself at:



Foresta Business Loft 2 Unit 20
Jl. BSD Raya Utama, BSD City
Tangerang, Banten 15339

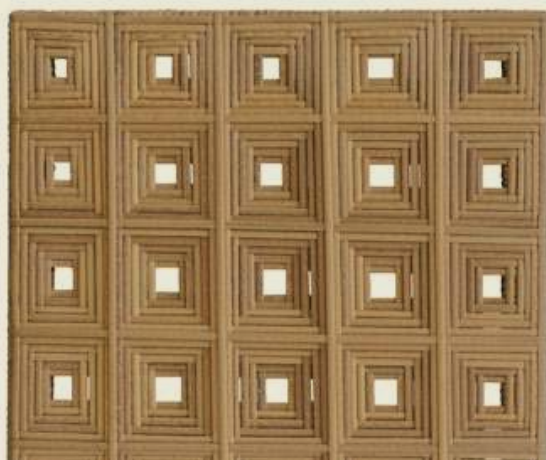


Pineapple Fibre



Pineapple Fibre is the latest offering from Pineapple Lifestyle Furniture in collaboration with Hularo, the world's first and finest synthetic rattan.

Through this collaboration, we aim to preserve weaving by making it relevant again in today's design world. We do this by incorporating it into bespoke interior and architectural features such as wall panels, room dividers and ceiling ornaments.





Weaving is widely regarded as one of the oldest crafts in the world and Indonesia has a deeply rooted tradition of weaving.

With almost 90% of world's rattan population found in Indonesia, rattan weaving became our nation's strong suit to compete globally. Cirebon is often dubbed the world's capital of weaving as many high skilled weaving artisans are found plying their trades in this small city of West Java.

Unfortunately weaving has started to lose its place in the hearts of modern day consumers. What was once the pinnacle of craftsmanship is now seen as traditional, old-fashioned and obsolete. Thus, its popularity has started to wane.

Pineapple Fibre is the latest offering from Pineapple Lifestyle Furniture in collaboration with Hularo, the world's first and finest synthetic rattan.

Through this collaboration, we aim to preserve weaving by making it relevant again in today's design world. We do this by incorporating it into bespoke interior and architectural features such as wall panels, room dividers and ceiling ornaments.



We cater to a wide variety of projects ranging from homes, businesses to everything else. For further inquiries, contact us through:

☎ +62 812 9139 8097
✉ hello@itspineapple.com
📞 +62 21 300 20 230

We use two simple systems with our panels. The first one is by using marine plywood backing as the main frame that holds the weaving together. This is perfect for those looking for an alternative to the common gypsum ceiling or the all-too-habitual cement wall.

The second system is by using powder-coated aluminum pipes as the main frame. This system enables you to have a compelling, three-dimensional look as, depending on the weaving patterns, it allows you to have a more translucent view. By allowing the natural light to pass through, you are also in for some interesting light play.

Both systems are quick and easy to install. Simple use of screws and drill will warrant a very swift and trouble-free installation.





VALUES

Eco Friendly

We make sure to only use eco-friendly materials in producing our exotic woven panels.

Our aluminium frame is powder coated in our state-of-the-art, environmentally friendly facility with our own water treatment plan.

The Hularo synthetic rattan is made from 100% recyclable material and non-toxic substances.



Color Throughout

Unlike other synthetic rattan in the market, our fibre is colour throughout all the way from the surface to the core.

This means more durability and protection from scratches and peels.



True-to-life Profiles & Textures



Pineapple Fibre offers the best textures you can find. Our synthetic rattan closely resembles its natural counterpart, enabling your project to have a more realistic and lifelike look while keeping it maintenance free.

Our fibre is also available in many different profiles; big, small, round or flat to suit your design.

5 Year Warranty



Hularo is known for its resilient and durability. Often labelled the strongest synthetic rattan in the business, our fibre is able to withstand any weather conditions, while retaining its color and staying crack-free.

We confidently offer 5 year warranty with our weaving.



Projects

We provide a one-stop service for your hotel, restaurant and café furnishing needs.

Offering a wide selection of high quality indoor and outdoor furniture that you can choose from.





Our Clients

Trusted by clients all over Indonesia, we have furnished many hotels, restaurants & cafés with our furniture. You might see us on your next day out or your next vacation.



We cater to a wide variety of projects ranging from homes, businesses to everything else. For further inquiries, contact us through:

☎ +62 812 9139 8097

✉ hello@itspineapple.com













Come & Say Hello.

Showroom

Foresta Business Loft 2 Unit 20

Jl. BSD Raya Utama, BSD City
Tangerang, Banten 15339

Phone: (+62)21 300 20230

Monday-Friday: 8:30AM-5PM
Saturday-Sunday: by Appointment Only

Pineapple di Sarinah

Gedung Sarinah

Jl. M.H. Thamrin No.11, Lantai 3
Jakarta 10350

Monday-Sunday: 10AM-10PM

Loista x Pineapple

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Gading Serpong, Tangerang

Phone: (+62)812 9139 8097

Monday-Sunday: by Appointment Only



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pineapple

LIFESTYLE FURNITURE